

DECEMBER 22, 1943

FLOOD RELIEF SEMI-POSTAL ISSUE

IMPRINT MULTIPLES ON SECOND FIRST DAY COVER



Disappointed by the poor sale of the three-value 'BAHA' semi-postal issue of December 8, 1943, the Bureau took the unprecedented step of re-releasing the stamps on a 'second first-day' two weeks later on December 22, 1943. The following formal announcement was included in The Tribune newspaper on December 17, 1943:

"To give more impetus to the campaign to raise funds for the relief of the recent flood sufferers, the Bureau of Communications has prepared a special stamp canceller with red ink, in connection with the sale of postage stamps overprinted with the inscription 'BAHA-1943 and corresponding denominations. Appropriate for the occasion, the bureau has prepared the special stamp canceller for use on philatelic covers bearing 'BAHA' stamps only, presented for cancellation on December 22, 1943, the second anniversary of the outbreak of the Greater East Asia War. The 'BAHA' stamps may be obtained at the Manila Post Office in sets only, at 1p50c per set."