

**POSTAL SLOGAN CACHETS****POSTAL SAVINGS BANK**

The Bureau of Posts sponsored a series of "Thrift Slogans" during a National Thrift Campaign to promote the Postal Savings Bank as early as 1927. On June 23, 1943 an open letter signed by Pablo M Esperidion addressed to the Bureau of Communications suggesting a revival of such "Thrift Slogans". That suggestion was acted upon, and starting August 1, 1943, the first of three such slogan rubber handstamps was placed in service at the Manila Central Post Office. Each slogan exists in varying sizes and the Type 2 slogan also exists with different wording configuration.

The slogans were applied by postal employees to all commercial, official and philatelic covers and cards handled by the Manila Central Post Office during the periods of use. They were applied in the form of a cachet struck some distance from the stamps.

**Postal Savings Bank**

**He that will not economize, will have to agonize.**

*(Garrett Types 1a, 1b and 1c)*

*Recorded usage between August 1943 and April 1944*

**Postal Savings Bank**

**Thrift takes you up the ladder, waste brings you down.**

*(Garrett Types 2a and 2b)*

*Recorded usage between August and September 1943*

**Postal Savings Bank**

**Thrift takes you up the ladder, waste brings you down.**

*(Garrett Type 2c)*

*Recorded usage between November 1943 and April 1944*

**Postal Savings Bank**

**Deposit your savings with the local postmaster.**

*(Garrett Types 3a, 3b, 3c and 3d)*

*Recorded usage between August 1943 and April 1944*